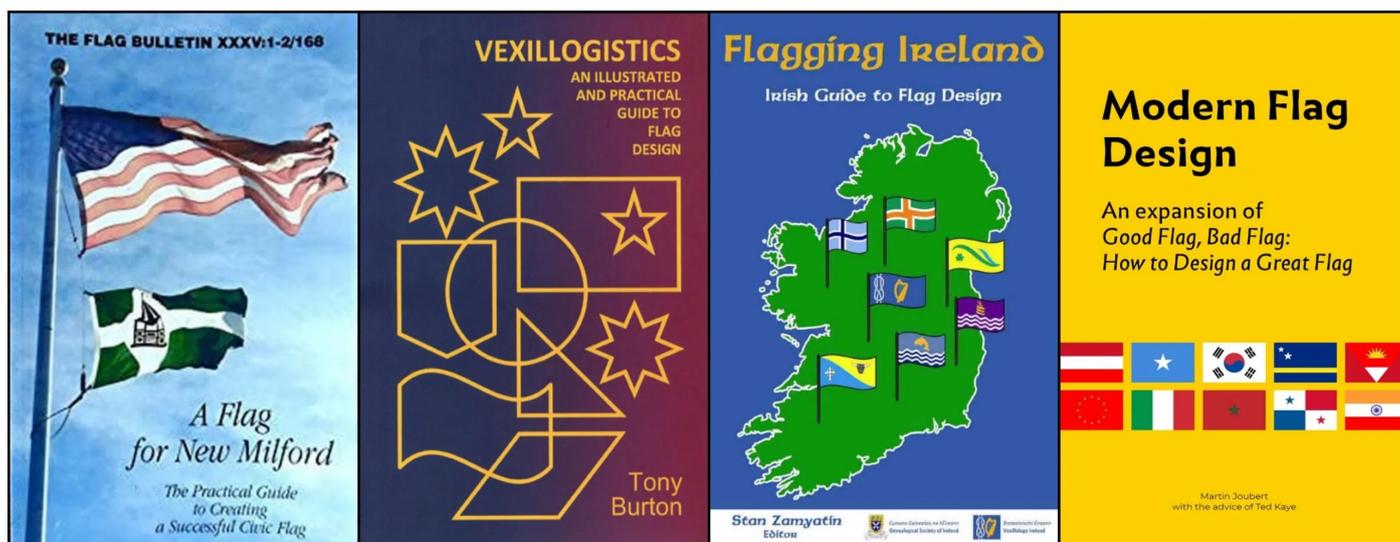


## MORE RUBBISH LIKE TED KAYE’S “GOOD FLAG, BAD FLAG”



“A Flag for New Milford—The Practical Guide to Creating a Successful Civic Flag” (116 pages), the work of the late Romanian-American vexillologist Peter J. Orenski. This booklet chronicles the steps by which Orenski persuaded his adopted home town to produce a flag, but it offers no insights regarding flag design beyond these: (1) If an influential, popular, and forceful personality single-handedly orchestrates a flag design initiative that requires the resultant flag to have a simple design, then a flag with a simple design will result, and (2) if Orenski’s book is used as a template for any other flag design initiative, then again, a flag with a simple design will result. Offers Orenski’s tedious opinions but no proof of any kind that flags with simple designs are more likely to be widely embraced than those that have complex designs.

“Vexillogistics—An Illustrated and Practical Guide to Flag Design” (134 pages), the work of the prominent Australian vexillologist Anthony ‘Tony’ Burton. Insofar as it presents what Burton knows about flags it is a beautifully illustrated work with many redeeming qualities, but inasmuch as it purports to present flag design insights it is an example of false advertising. It does, however, fulfil its stated goal of ‘expanding’ on the flag design advice in Ted Kaye’s *Good Flag, Bad Flag*, by listing two pages of dimwitted ‘do’s-and-don’ts’ instead of only one.

“Flagging Ireland—Irish Guide to Flag Design” (52 pages), the work of the prominent Russian-Irish vexillologist Stan Zamyatin. In the true tradition of vexillology this well-illustrated booklet offers many insights regarding the history and symbolism of Irish Flags, only to spit on that tradition by obsequiously couching what is essentially the entirety of *Good Flag, Bad Flag* in its central pages. It is a lovely little apple with a worm at its centre.

“Modern Flag Design—An Expansion of Good Flag, Bad Flag” (45 pages), the work of French flag enthusiast Martin Joubert. Taking sycophancy to new heights of lowness, this pointless bootlicking even manages to find fault with the flag of Tibet. Answers the burning question: Why limit sheer stupidity to the sixteen pages of *Good Flag, Bad Flag* when it can just as easily be presented on forty-five of them?

But don’t take my word for any of the above, follow the links and decide for yourself.

You are also cordially invited to visit [newzealand.flagoptions.com](http://newzealand.flagoptions.com) and [australian.flagalternatives.com](http://australian.flagalternatives.com)