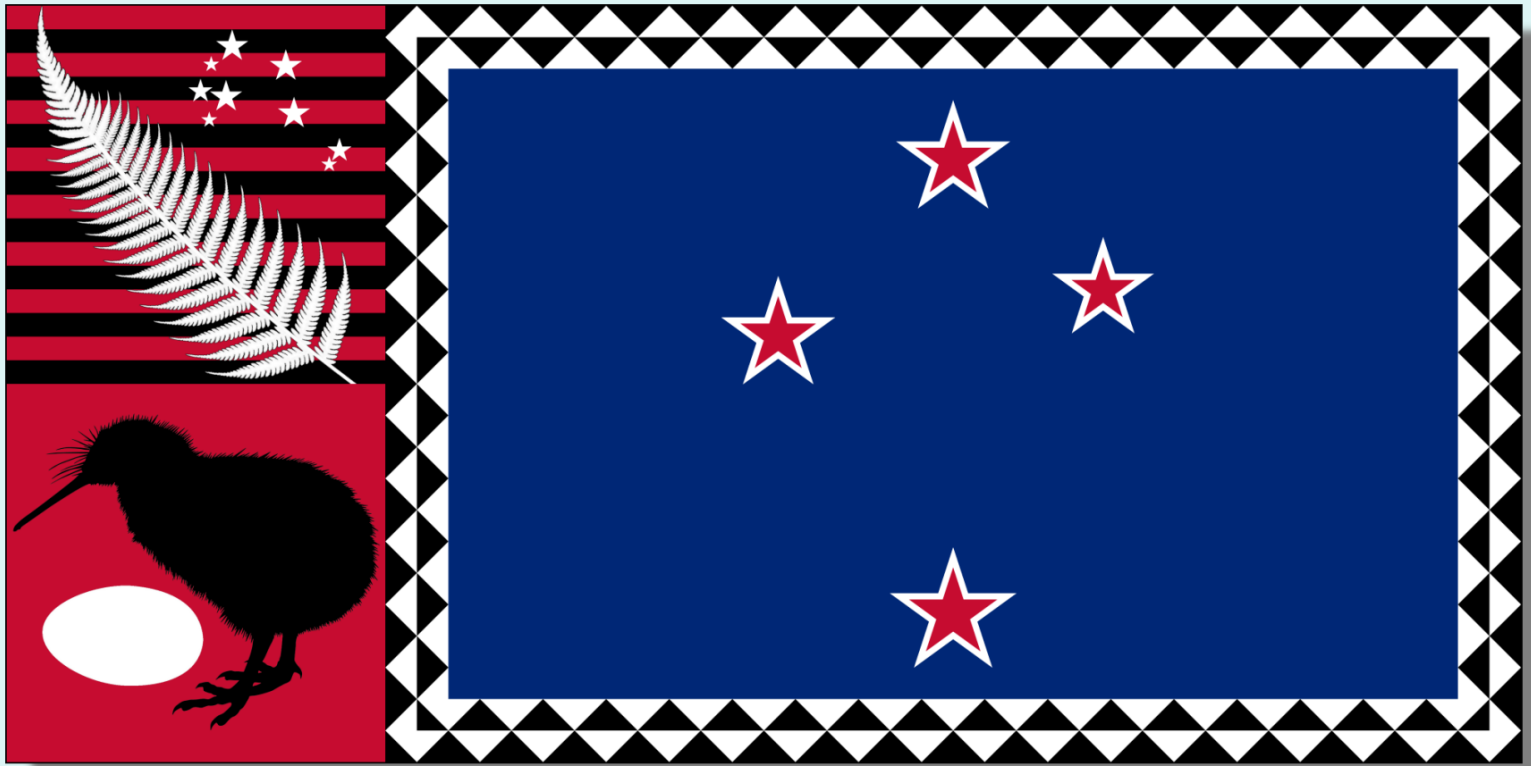


# “Kiwiana variant 17”, an alternative New Zealand national flag design (with suggested adaptations of the design to the other major flags and ensigns of the nation)



**Army**



**Navy ships**



**Air Force**



**RSA**



**Government ships**



**Civil & merchant ships**



**Civil aviation**



**Yacht Squadron**



**Police Service**



**Fire & Emergency**



**Customs Service**



**NZ Olympic Committee**



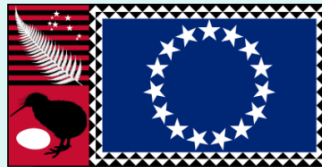
**Tokelau**



**Niue**



**Cook Islands**



**Ross Dependency**



**Auckland**



**Wellington**



**Christchurch**



**United Nations**



See this flag waving. See it in all wind conditions. See many more alternative New Zealand flag designs at [newzealand.flagoptions.com](http://newzealand.flagoptions.com)

Situated at the hoist is a quarter-length vertical pale, rendered entirely in red-white-and-black. In the upper-hoist-area ‘sweet spot’ is a realistically rendered silver fern frond, angled so as to be prominently visible whether the flag is waving or draped. The fern straddles sixteen red-and-black stripes that numerically symbolise all of the official regions of New Zealand Proper. Accompanying the fern are the stars of Matariki (the Pleiades Constellation), arranged as they appear in their first annual predawn rise above New Zealand’s eastern horizon to herald the start of the Māori New Year, which is celebrated with the Matariki public holiday. The lower half of the pale depicts a realistic silhouette of a kiwi and its remarkably large egg, which like any egg is full of intrinsically positive symbolism. The remaining three-quarter-length area is surrounded by a striking border rendered in black-and-white, New Zealand’s de facto official colours. The bordered area accommodates the blue field and the red-and-white stars of the Southern Cross, as well as the field colours, patterns, and symbols that are required for all of the remaining flags and ensigns of New Zealand, as illustrated above.