

“Kiwiana variant 16A”, an alternative New Zealand national flag design
(with suggested adaptations of the design to the other major flags and ensigns of the nation)



Army



Navy ships



Air Force



RSA



Government ships



Civil & merchant ships



Civil aviation



Yacht Squadron



Police Service



Fire & Emergency



Customs Service



NZ Olympic Committee



Tokelau



Niue



Cook Islands



Ross Dependency



Auckland



Wellington



Christchurch



United Nations



See this flag waving. See it in all wind conditions. See many more alternative New Zealand flag designs at newzealand.flagoptions.com

Like [the variant on which it is based](#), “Kiwiana variant 16A” is chocka with New Zealand symbolism, incorporating the kiwi, the silver fern, the Southern Cross, and all of New Zealand’s national colours, plus green and gold for good measure. The gold fimbriation (border) that surrounds the red-white-and-black medallion of the kiwi and its enormous egg has been given sixteen serrations, numerically symbolising all of New Zealand’s official regions. In an effort to make the design even more symbolic and inclusive, the broad diagonal red-and-white bars have been overlaid with stripes of black-white-and-green in a basic Māori tukutuku ‘stair-step’ pattern. As illustrated above, the design is readily adaptable to all of the remaining flags and ensigns of the nation, and as illustrated to the right, it can also be adapted for use as a vertical banner and/or a pall. Partial inspiration for the design has come from the 2016 master’s thesis of Taylor Annabell, PhD, entitled “[Nationhood by design? The discursive construction of a ‘new’ New Zealand in the Flag Consideration Project](#)”.

