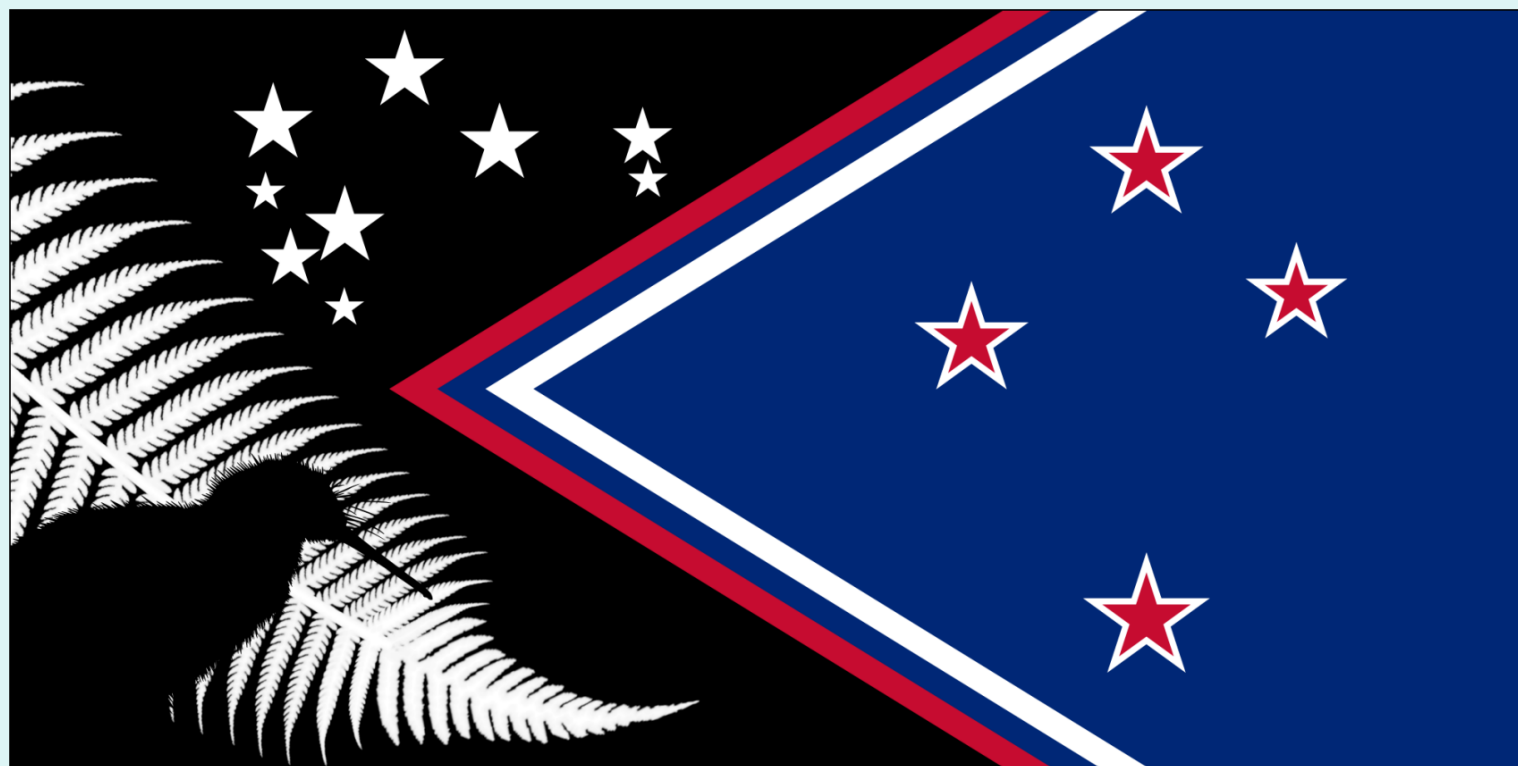


“Advancing Always variant 8”, an alternative New Zealand national flag design
 (with suggested adaptations of the design to the other major flags and ensigns of the nation)



Army



Navy ships



Air Force



RSA



Government ships



Civil & merchant ships



Civil aviation



Yacht Squadron



Police Service



Fire & Emergency



Customs Service



NZ Olympic Committee



Tokelau



Niue



Cook Islands



Ross Dependency



Auckland



Wellington



Christchurch



United Nations



See [this flag waving](#). See it in [all wind conditions](#). See many more alternative New Zealand flag designs at newzealand.flagoptions.com

For Kiwis who want to have their cake and eat it, too, here is a flag that is half red-white-and-black and half red-white-and-blue. Essentially it is identical in design to the “[Advancing Always variant 7](#)” flag design, albeit without what some might regard as that design’s presumptuous appropriation of a Māori tukutuku motif. As in variant 7, the hoist area of the design features a realistic kiwi silhouette that is accompanied by two other major symbols of New Zealand: the silver fern and the Pleiades cluster, which is known in New Zealand as Matariki. As illustrated above, the fly area of the design can readily accommodate the blue field and the red-and-white stars of the well-loved New Zealand-style Southern Cross that graces New Zealand’s current national flag, as well as the various field colours and symbols that are required for all of the remaining flags and ensigns of the nation. This design owes much of its inspiration to [Taylor Annabell’s 2016 master’s thesis](#), a recommended read for all New Zealanders.